



# CONGREGATION ANSHEI ISRAEL

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caiaz.org

## Advertising with Congregation Anshei Israel

### NEWSLETTER RATES & AD PRODUCTION SPECS

CAI's newsletter, *Kolenu* — Hebrew for “Our Voice” — is published bi-monthly (6 issues) September through August.

Congregation Anshei Israel provides complimentary ***Kolenu*** ad creation, digital file maintenance and no charge for scans. All ads black/white except back cover.

Ad placement is at CAI's discretion; ads are rotated every issue.

***Kolenu*** can also be read &/or printed from CAI's website, **caiaz.org**

Please note: Per U.S. Postal Service regulations, we cannot accept ads promoting credit/debit cards, insurance policies or travel arrangements.

**NO RATE  
INCREASES!**

**BEST VALUE! 25% Discount  
with 1-year advertising commitment (all 6 issues)\***

AD SIZES		Cost Per 2-Month Issue	*With 25% discount (6 issues)
Single	3½" w X 2" h	\$75	*\$337.50 (save \$112.50)
Double	3½" w X 4" h	\$150	*\$675.00 (save \$225.00)
Triple	3½" w X 6" h	\$225	*\$1012.50 (save \$337.50)
Half Page	7½" w X 4½" h	\$360	*\$1620.00 (save \$540.00)
Back Cover (exclusive; color)	7½" w X 4½" h	\$600	*\$2700.00 (save \$900.00)

**Rates effective August 1, 2022 - July 31, 2023.**

*Sorry, we do not offer insertions.*

### PRODUCTION SPECS

- **Camera-ready ads & other digital files accepted** (.pdf, .eps, .tif, .gif or .jpg) **must be 300 dpi.**  
**E-mail to:** [Communications@caiaz.org](mailto:Communications@caiaz.org)
- Complimentary ad creation offered. If providing hard copy items for scanning (logo, photo, etc.), do not staple or fold. Originals will be returned upon request.

*Kolenu* finished size: 8-1/2" wide X 11" high

### DEADLINES

The first working day of the month prior to the publication month (e.g. DEADLINE is August 1 for the September/October issue)

Issues	Deadline
<b>2022</b> Sept/Oct	Aug. 1
Nov/Dec	Oct. 3
<b>2023</b> Jan/Feb	Dec. 5
Mar/Apr	Jan. 30
May/June	Apr. 3
July/Aug	June 5

If you would like to receive a complimentary hard copy of the latest issue of *Kolenu*, please call 745-5550, ext. 228. We welcome your inquiries.